February 1st 2024
The Science and Industry Museum, Manchester

Steam AI
CONFERENCE & EXPO

Sponsorship Opportunities

Secure your spot at the Steam AI Conference & Expo 2024, where the future of AI unfolds.
steamai.events

Elevate Your Brand
with Steam AI Sponsorship

Choosing to sponsor Steam AI is choosing to place your **brand** at the **forefront of technological innovation and leadership**.

As a sponsor, you gain unparalleled access to a **curated audience of business leaders, innovators, investors, and professionals**, all converging to explore the future of AI. Your brand will not only be positioned as a key supporter of AI advancements but also be imprinted on the minds of **decision-makers** and **industry shapers**.

With tailored packages, your sponsorship ensures **targeted visibility**, enabling direct interaction with potential clients, partners, and thought leaders in the AI space. Furthermore, your brand will be synonymous with thought leadership, innovation, and strategic development in AI, amplifying your **market position** and demonstrating clear commitment to pioneering technological advancements.

Pricing

● **Sponsor packages**

Headline:

£18,000 x 1

- Includes 8 Complimentary Tickets (value £6400)
- Logo placement on all event marketing materials and promotional communications.
- Logo displayed on all event signage, including banners and posters at the event venue.
- Speaking Opportunity
- Mention and acknowledgment during the event opening and closing remarks.
- Headline Pavilion prime location for a booth or exhibition space, with the option for live demos or product showcases.
- Feature in pre-event and post-event press releases.
- Inclusion in social media promotion, email campaigns, and newsletters.
- Mention in any event-related articles or blogs.

Gold:

£10,000 x 2

- Includes 4 tickets
- Logo placement on all event marketing materials
- Gold Pavilion prime location for a booth or exhibition space
- Speaking Opportunity

AI Theme:

£6,000 x 5

- Includes 3 tickets
- Theme prime location (Meet & Greet space) for a booth or exhibition space

Organisational Theme:

£4,000 x 7

- 7 available
- Includes Demo Table

Steam AI

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The Science and Industry Museum, Manchester

Steam ^{AI}
CONFERENCE & EXPO

Steam Powered the First Industrial Revolution, Ai is Powering the Next

Be a part of the AI revolution. Witness firsthand the transformative power of AI across business, investment, innovation, skills, and art.

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Event Snapshot

Dates:
February 1, 2024

Venue:
The Science and Industry Museum, Manchester

Attendees:
Limited to 300 Selective Participants

Steam^{AI}

Dive deep into the multifaceted world of artificial intelligence at the **Steam AI Conference & Expo.**

Tailored for forward-thinking business leaders, product managers, innovators, investors, educators, and startups, this **focused one day event** promises to be a powerhouse of insights, opportunities, and inspirations.

SteamAI

Spanning **5 core themes**,
Steam AI provides a holistic
understanding of the AI landscape:

- AI Business
- AI Investment
- AI Innovation
- AI Skills
- AI Gallery

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AI Themes

Our meticulously curated themes promise a journey that intertwines **profound insights** with **immersive experiences**, all designed to arm you with the **strategic foresight** to navigate the dynamic realm of AI.

Engage and emerge enlightened as each strategic focus unveils a unique facet, bridging the pragmatic world of **business** and **investment** with the innovative and creative spectrums of **AI**.

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AI Themes

AI Themes

● AI Business

Discover how AI is reshaping the business landscape, increasing efficiency, and unlocking human potential. Focused on 7 organisational focus areas.

- **Finance**
- **Human Resources**
- **Legal**
- **Operations**
- **Sales**
- **Customer Satisfaction**
- **Marketing**

We will also explore the impact on ESG.

● AI Investment

Navigate the world of AI investments, from spotting high-growth ventures to assessing risks

● AI Skills

Address the AI skills gap and explore the evolution of AI education in synergy with business needs.

● AI Innovation

Illuminate the path for AI startups and innovators, from funding avenues to success stories.

● AI Gallery

Immerse yourself in the artistic and entertaining side of AI, from robots to AI-composed music.

Why Attend?

Strategic Acumen

Gain a comprehensive understanding of the strategic implications of AI for your business.

Influential Connections

Network with a selective group of CxOs, SLTs, business leaders, founders, and AI innovators.

Hands-on Experience

Engage with demos, case studies, and live pitches, offering practical insights into AI applications.

Focused Discussions

Delve into focused themes, each offering deep insights, opportunities, and expert discussions.

Foster Innovation

For investors, startups, and innovators, unlock avenues for collaboration, funding, and growth.

Invest In Yourself

Elevate your expertise, expand networks, and empower your professional journey in AI innovation.

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Key Highlights

Engaging **speakers**, **panel discussions** and **debates** addressing pressing topics across the five themes.
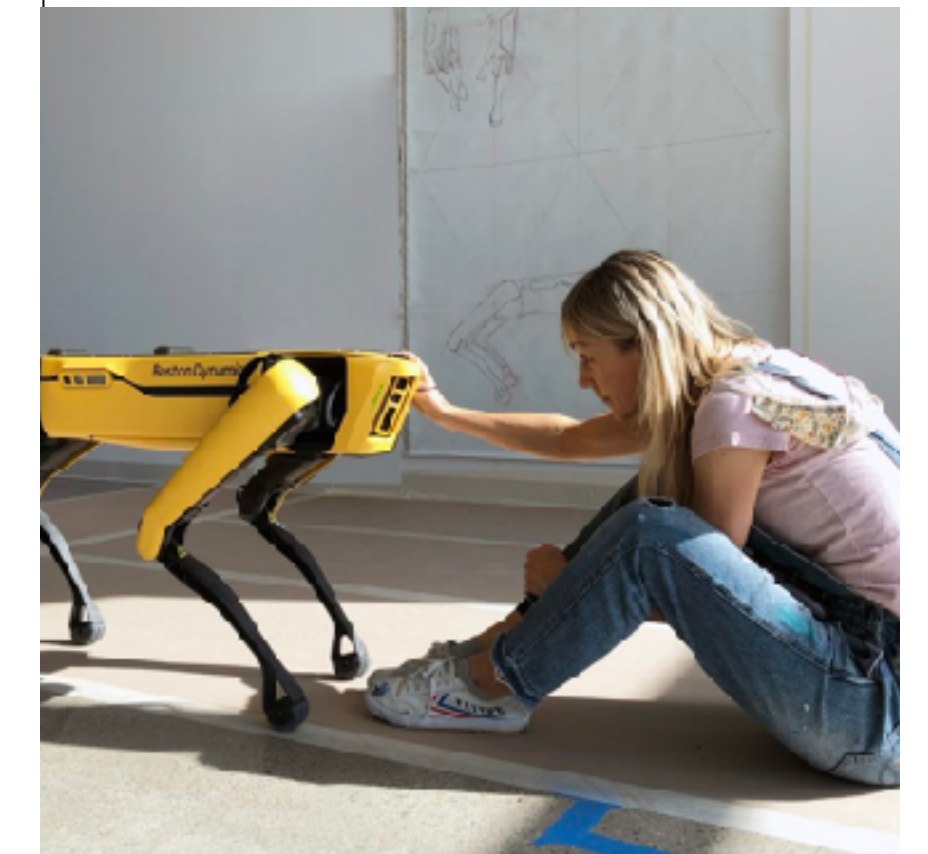

Keynote addresses by industry stalwarts providing a **macro view** of the **AI industry.**

A special **AI Dragons**, event offering startups a platform to **pitch** to angel investors and VCs.

The **AI Gallery**, a unique blend of art, robotics, music, and film, showcasing the **creative prowess** of AI.

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Why Attend?

Opportunities Abound ●

From **speakers** and **panel members** to **demo companies**, **educators, sponsors**, and **partners**, Steam AI offers a plethora of opportunities for individuals and organisations to showcase their expertise, products, and initiatives.

Whether you're looking to share insights, exhibit innovations, gain brand visibility, or foster collaborations, Steam AI is the place to be.

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Who's Attending?

30%
Business Leaders & Executives

CxOs, SLTs, Directors, and Managers.
Individuals keen on understanding the strategic implications of AI for their organisations.
Focus: AI Business, AI Investment.

15%
Product Owners & Managers

Those overseeing product development, especially in tech and AI-related domains.
Focus: AI Innovation, AI Business.

15%
Angel & VC Investors

Angel investors, venture capitalists, and institutional investors.
Individuals or groups interested in funding AI startups and innovations.
Focus: AI Investment, AI Innovation.

10%
Higher Education & Academia

Professors, researchers, and academic leaders.
Institutions aiming to align their AI curriculum with industry needs.
Focus: AI Skills.

10%
AI Startups & Innovators

Early-stage startups, pre-startups, and individual innovators.
Focus: AI Innovation, AI Investment.

10%
Tech & AI Professionals

Engineers, data scientists, and other AI professionals.
Focus: AI Skills, AI Business.

7.5%
Artists & Creative Professionals

Artists, musicians, and creators exploring or inspired by AI.
Focus: AI Gallery.

2.5%
AI Enthusiasts & General Public

Individuals keen on understanding the world of AI and its implications.
Focus: AI Gallery, AI Business.

Speakers and panelists

Joanne Thurlow
Executive Director. NED. Partner & Strategic Advisor

Andrew Walker
AI Strategist & Founder of WePodcastYou

Calum Alexander
C.E.O. at Data Science Analytics | Senior Data Science | A. I. Leader

Nick Bassett
Data Protection Officer (AI), Holland & Barrett

Andrew Grill
Moderator
Chief Futurist & Actionable Futurist® Keynote Speaker, 5 x TEDx Presenter

Tom Cohn
Building AI Marketing School - The #1 Newsletter for AI-Assisted Marketers

Peter Garraghan
CEO/CTO & Co-Founder of Mindgard

David Foster
Founding Partner, ADSP | Author of 'Generative Deep Learning' (O'Reilly)

Kane Simms
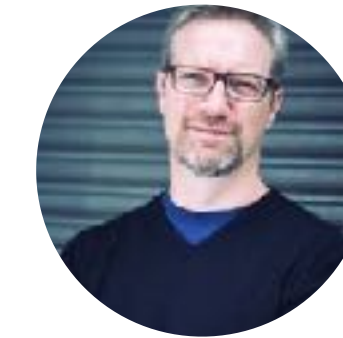The future of AI-powered customer experience. Strategic AI consultancy

Ignatius Rautenbach
Strategists | Futurist | Ai | ML |

Katharina Koerner
AI Governance, Privacy, Privacy Tech, Responsible AI

Jamie Smith
Digital wallets, Personal AI and customer engagement

Paul Sweeney
Co-Founder and Chief Strategy Officer (CSO) at Webio Ltd

Greg Ellison
CEO / Author / Entrepreneur

Craig Hepburn
Next-Gen Digital Transformation Leader | Streaming & Media Strategy | Web3.0, NFTs & Crypto | Generative AI & ChatGPT Expertise

Alpesh Doshi
Founder and CEO, Fintricity and Kendra Labs

Francesco Benincasa
CEO Smarter.ai - The AI Marketplace

David Moloney
Head of Growth (AI) - Satalia / WPP

Brendon Kenny
Host
Investing in innovative businesses

Simon Grice
Host
Co-Founder, Steam AI CEO, Joggle AI

Stewart Townsend
Host
Co-Founder Steam AI

Holly McLoughlin
Founder and CEO, CareerStory.ai

Uthman Ali
Distinguished Adviser in AI Ethics

Kyle Hatchard
Host

SteamAI

Who's Attending?

Speakers and panelists

THE ESG INSTITUTE

APPLIED DATA SCIENCE

UEFA

H&B

AI Strategy Ninja

Gen

ELLANSTONE

FINTRICITY

WPP

Andrew Grill
Actionable futurist

smarter.ai

VUX.

WE PODCAST YOU

BAE SYSTEMS

Joggle

bp

In the bustling arena
of AI conferences,

Steam AI is uniquely poised to offer an
experience that stands apart.

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Why Steam AI?

Hands-On Engagement

At Steam AI, it's not just about listening; it's about experiencing. Attendees have the chance to interact directly with demo companies, providing a tactile understanding of innovations in the AI landscape.

Engaging Q&A Sessions

Unlike larger conventions where interaction is often limited, Steam AI fosters an environment where attendees can engage directly with speakers and panel members. It's not just about listening; it's about dialogue and deeper understanding.

Intimate Networking

With a curated audience of up to 300 participants, networking at Steam AI is intimate and meaningful. Attendees won't get lost in a sea of thousands; instead, they'll forge genuine connections with industry peers, thought leaders, and potential collaborators.

SteamAI

Selective
Participation

Steam AI isn't for everyone – and that's a strength. The focus is on gathering strategic thinkers, business leaders, product innovators, education specialists, and discerning investors. This ensures that conversations are elevated, insights are pointed, and collaborations are impactful.

Strategic,
Focused Crowd

Instead of the overwhelming bustle of 2000+ attendees, Steam AI's selective audience size ensures that each participant gets value, whether it's from sessions, demos, or interactions. Quality trumps quantity here.

SteamAI

In a world where AI conferences have often become sprawling affairs, Steam AI returns to the essence – focused on **Business**, Innovation, Skills & Investment fostering meaningful interactions, promoting deep understanding, and catalysing impactful collaborations.
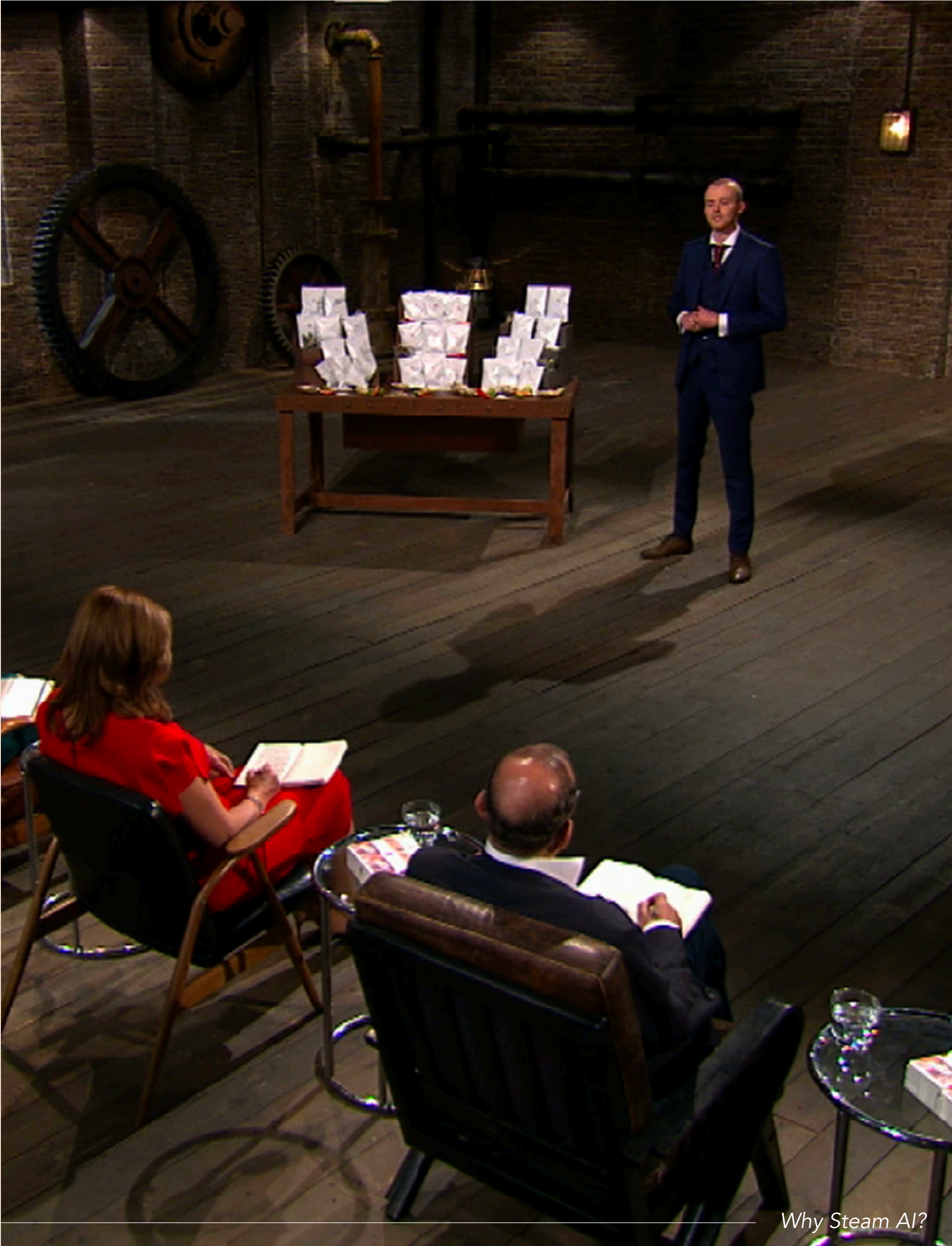
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AI Dragons
1st of February
6pm - 7.30pm

Join us at the end of the conference **at 6pm** for a pivotal encounter with innovation at the AI Dragons Evening. Experience the enthusiasm and vision of **12 startups** as they pitch their **groundbreaking AI ventures** to a discerning audience of investors and delegates.

This event is more than a pitch session; it's a **nexus of opportunities**, offering a sneak peek into the **future of AI** and a chance to **forge connections** with tomorrow's tech leaders.

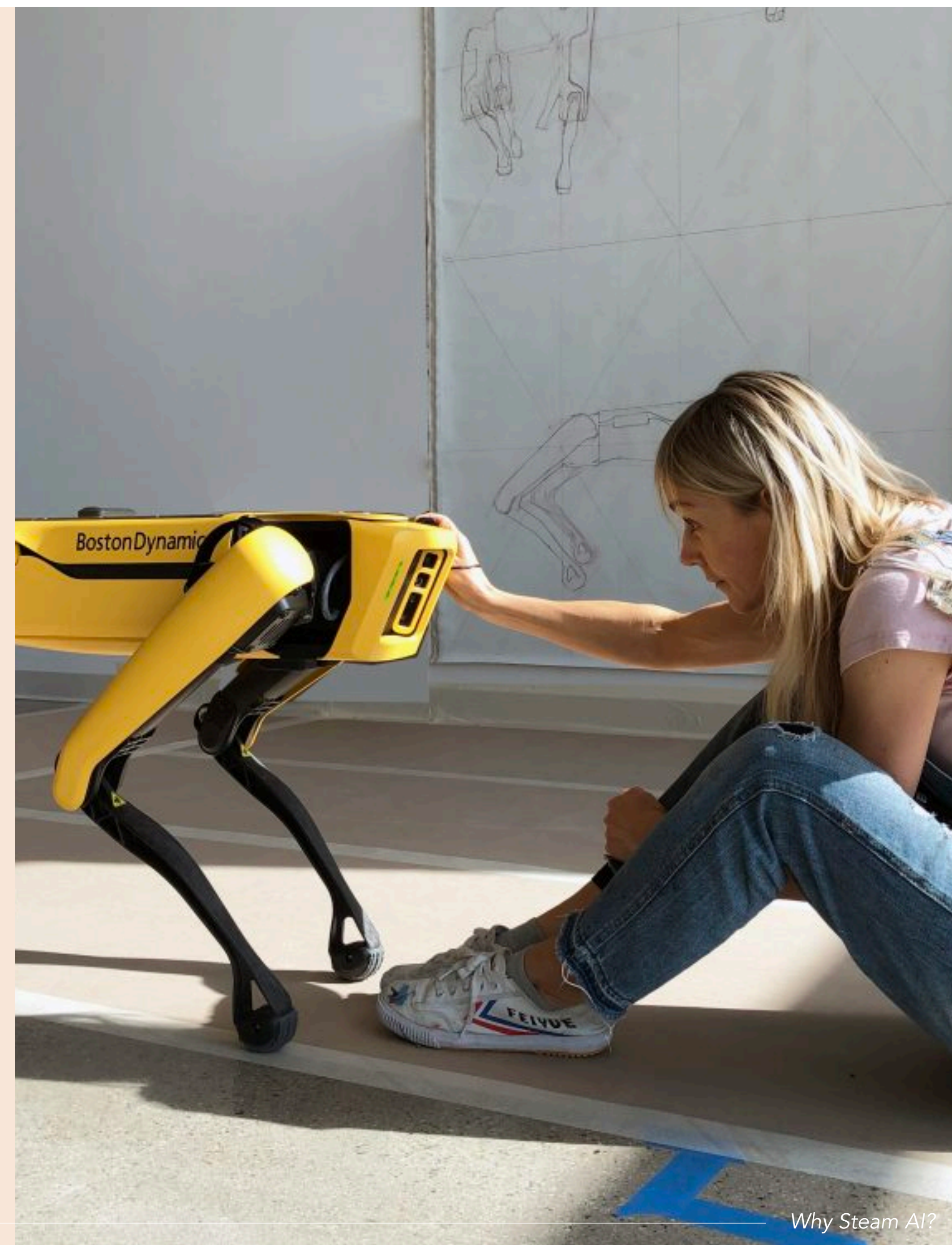Be there to witness, engage, and perhaps, catalyse the next AI breakthrough.

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Generative AI Gallery
Ground Floor, Steam AI

Step into a world where **technology meets creativity** on the ground floor of our venue:

Welcome to the AI Gallery. A space curated to enthral and inspire with a diverse display of generative AI creations, from visually stunning AI art and harmonious AI-generated music to thought-provoking videos and interactive hardware, including the beloved Spot, the AI Dog.

Engage in **hands-on experiences** and explore the boundless possibilities of AI in media creation. Whether it's understanding the algorithms behind a piece of art, interacting with intelligent hardware, or simply losing yourself in the synthesised tunes, the Generative AI Gallery offers a unique **opportunity to experience**, **learn**, and **appreciate** the astounding capabilities of generative AI in crafting novel media experiences.
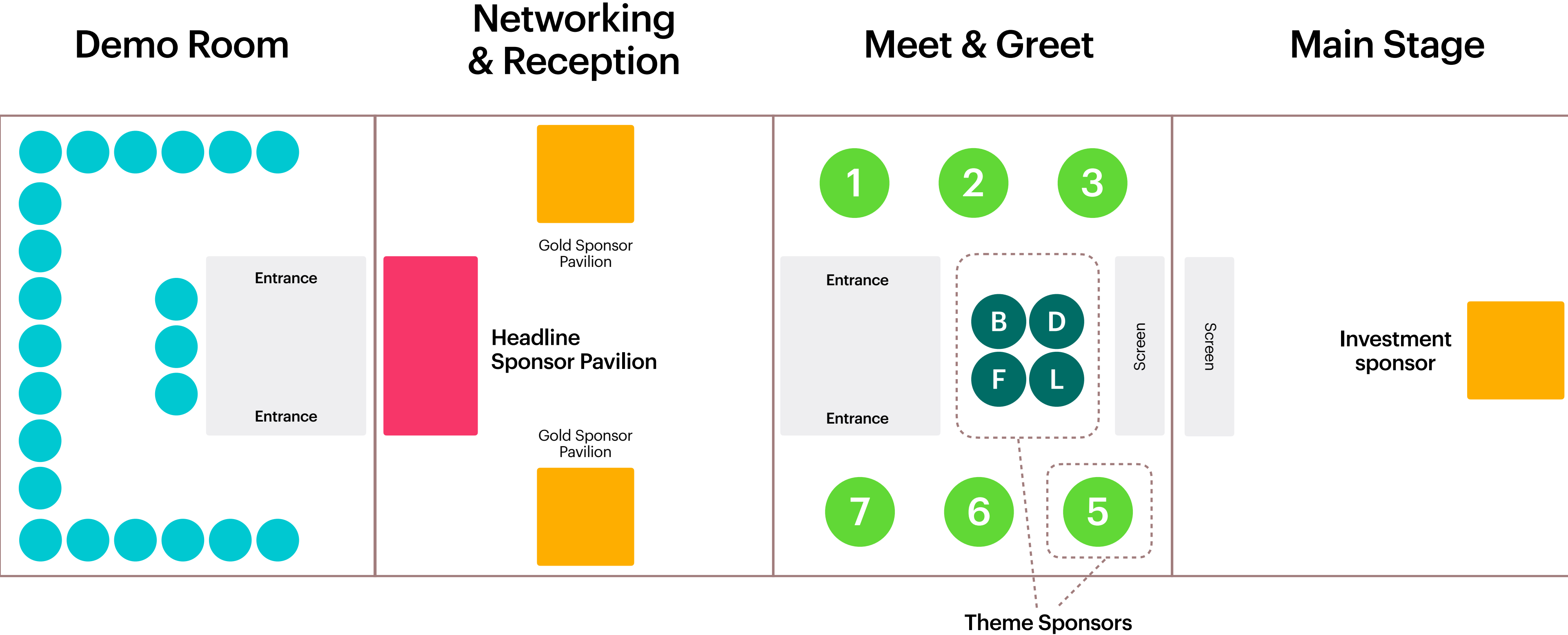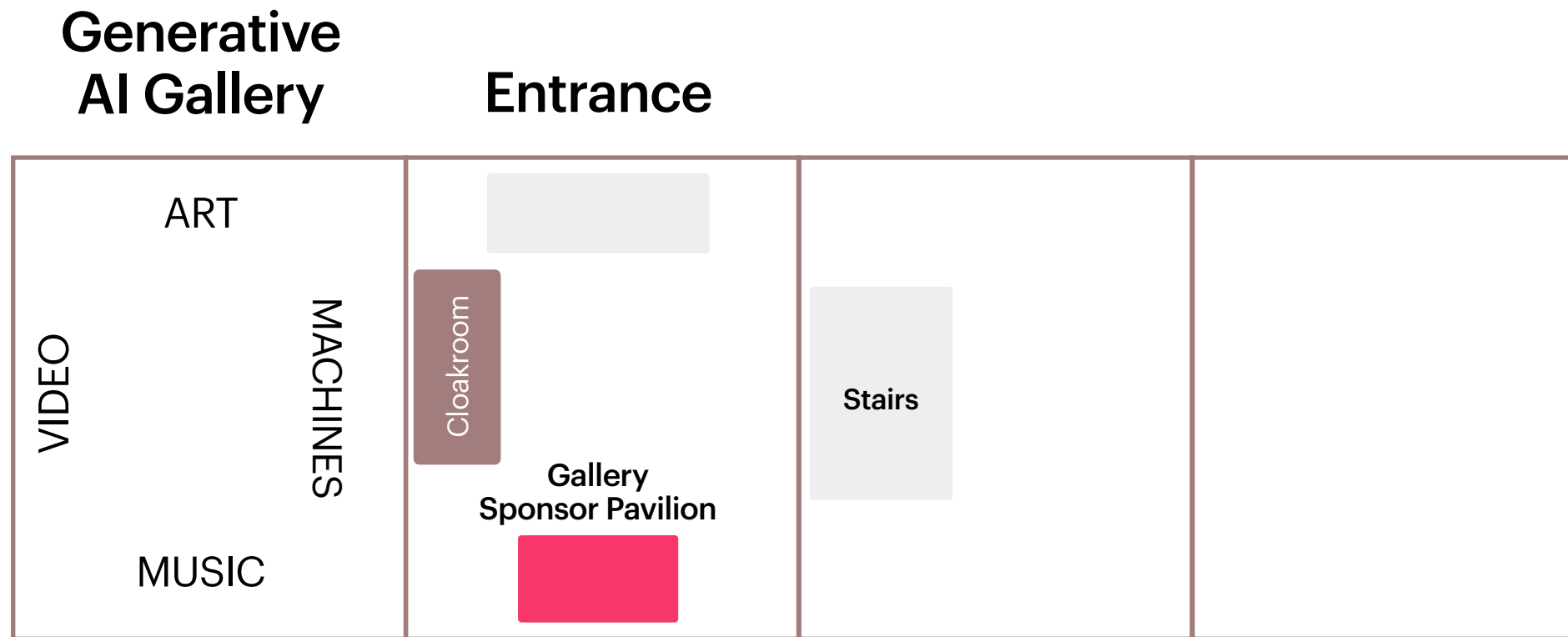
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An iconic venue for an iconic event ●

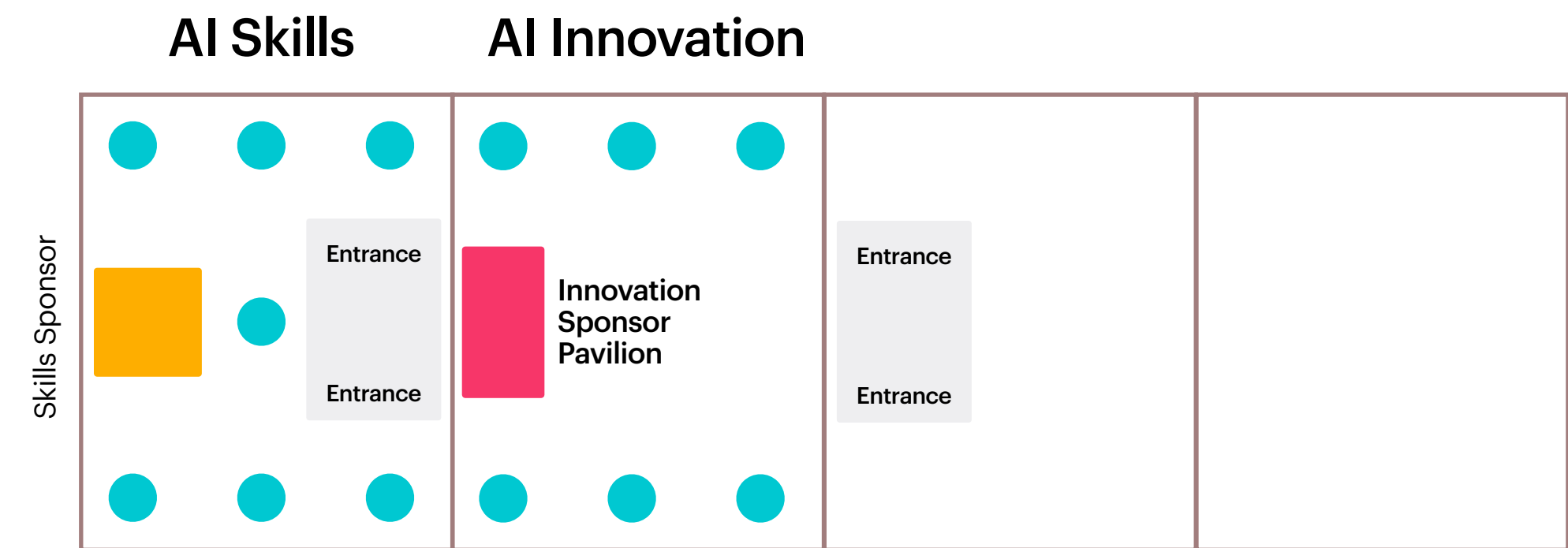**Steam**AI

Top Floor

Event Layout

Demo Room

Networking & Reception

Meet & Greet

Main Stage

Gold Sponsor Pavilion

Headline Sponsor Pavilion

Gold Sponsor Pavilion

Entrance

Entrance

1 2 3

Entrance

B D

F L

Entrance

7 6 5

Screen

Screen

Investment sponsor

Theme Sponsors

SteamAI

Event Layout

Ground Floor

Generative AI Gallery

Entrance

ART

VIDEO | MACHINES | Cloakroom | Stairs

Gallery Sponsor Pavilion

MUSIC

2nd Floor

AI Skills   AI Innovation

Skills Sponsor

Entrance

Innovation Sponsor Pavilion

Entrance

Entrance

Entrance

SteamAI

● Event Pass

Pricing

General Admission: **£800**
early bird by 30th Nov.: **£600**

- Access to all sessions & panels
- Networking opportunities
- Meals and refreshments
- Networking Reception
- AI Dragons event
- AI Gallery

Startup Admission: **£600**
early bird by 30th Nov: **£400**

- Access to all sessions & panels
- Networking opportunities
- Meals and refreshments
- Networking Reception
- AI Dragons event
- AI Gallery

Associates Discount: **£500**
early bird by 30th Nov: **£300**

- Access to all sessions & panels
- Networking opportunities
- Meals and refreshments
- Networking Reception
- AI Dragons event
- AI Gallery

Student Admission: **£400**
early bird by 30th Nov: **£200**

- Access to all sessions & panels
- Networking opportunities
- Meals and refreshments
- Networking Reception
- AI Dragons event
- AI Gallery

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